



## **Publishing Non-Peer-Reviewed Scholarly Podcasts (Sustain stream) with Amplify Podcast Network**

Podcasts selected for the Sustain stream will appear on the Amplify Podcast Network website, will be able to take advantage of cross-promotion with other shows in the network, and will be invited to join Amplify's community of practice. The podcasts in the Sustain stream are *not* peer reviewed and *do not* carry the imprint of WLU Press.

Please review the Amplify Network [mission](#) to ensure that your proposed podcast series is a good fit for our network. It's probably also a good idea to familiarise yourself with Stacey Copeland and Hannah McGregor's [A Guide to Academic Podcasting](#).

### **Initial Submission—the Proposal:**

Podcast Proposal Submissions to the Amplify Editorial Board at [amplifyingpodcasts@gmail.com](mailto:amplifyingpodcasts@gmail.com).

When applying to join the Sustain stream of the Amplify Podcast Network, please submit the following:

- **Description** of the series, including: the series' genre, format, your aims, and its scope. Please see the section in *A Guide to Academic Podcasting* entitled 'Planning Your Content' for more guidance. Make sure to clarify whether your podcast is ongoing or new; if it is ongoing, provide a brief summary of the episodes created to date.
- **Scope** of the series, including: how many episodes have already been produced (if any), how many episodes you are planning to produce, established audience (if any), any other details you deem relevant to scope.
- **Production Plan:** Discussion of **podcast structure and production details**, making sure you specify if new seasons will vary from previous seasons:
  - Number of seasons produced and/or number of seasons planned
  - Number of episodes per season
  - Average length of episodes
  - Structure of episodes
  - Proposed release schedule (e.g. one episode a week for eight weeks; two episodes a month for ten months)
  - Anticipated **production schedule**
    - If necessary, please include a brief discussion of any current team roles and outstanding production need(s).
- **Goals** for inclusion in the Sustain stream, with specific reference to the Amplify [mandate](#).

- **Sustainability Plan:** Because Amplify has no working budget for podcast production, all podcasts in the Sustain stream will need to demonstrate their own financial sustainability. What costs do you anticipate for your podcast, and what sources of funding do you plan to draw on? See the Podcast Budget Template in *A Guide to Academic Podcasting* for details.
- **Sample Episode:** If your podcast is already in production, please include one episode that you believe is strongly representative of the series. If not, please include a sample episode or teaser trailer for the proposed podcast. We will also accept a sample of previously produced podcasts, where applicable.

## Review Process

Podcasts included in the Sustain stream do not undergo a formal peer review process (see the Resonate stream for more on how Amplify is peer reviewing podcasts). Instead, proposals will be reviewed twice a year by our Editorial Board. **We will add a maximum of four (4) podcasts to the Sustain stream per year.** The review process will focus on:

- **Fit:** is the proposed podcast aligned with the values of Open Scholarship and Critical Pedagogy outlined in our mandate?
- **Innovation:** is the proposed podcast pushing the boundaries of scholarship in an exciting way?
- **Contribution:** is the proposed podcast grounded in scholarship, (inter)disciplinary knowledge, and up-to-date research?

For examples of podcasts that satisfy all of these criteria, we recommend you familiarise yourself with *Witch, Please* as well as some Amplify favourites: *Academic Aunties*, *Transcripts*, *The SpokenWeb Podcast*, *Don't Call Me Resilient*, *Phantom Power*, *The Secret Life of Canada*, *Pedagogue*, *Overthink*, *Nature's Past: Canadian Environmental History*, *Sexing History*, *The BabaYaga Project*.